

Curriculum Vitae  
**DANIELLE GAUCHER**

*CURRENT POSITION* \_\_\_\_\_

**Associate Professor**, Department of Psychology, University of Winnipeg  
515 Portage Avenue, Winnipeg, MB, Canada R3B 2E9  
**Email:** d.gaucher@uwinnipeg.ca; **Phone:** 204-781-5097  
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*EDUCATION* \_\_\_\_\_

- Social Sciences and Humanities Research Council of Canada (SSHRC) Post-Doctoral Fellow, Princeton University, Princeton, NJ, September 2010 – July 2011
  - SSHRC Post-Doctoral Award Nominee, 2010
- PhD, Social Psychology, University of Waterloo, June 2010
  - Dissertation title, “Institutional-level Contributors to Inequality: The Existence and Impact of Gendered Wording within Job Advertisements”
  - Alumni Gold Medal Award Nominee, 2010

*GRANTS* \_\_\_\_\_

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| 2016 – 2018 | <i>Title:</i> Understanding Environments that affect Belonging among Stigmatized Groups: The Role of Early Visual Attention.<br><i>Role:</i> Co-PI<br><i>Amount:</i> \$72,483<br><i>Source:</i> SSHRC          |
| 2014 – 2019 | <i>Title:</i> Female Breadwinners and Male Caregivers<br><i>Role:</i> Collaborator<br><i>Amount:</i> \$176,327<br><i>Source:</i> SSHRC   |
| 2013 – 2015 | <i>Title:</i> The Right to Clean Water in First Nations: The Most Precious Gift<br><i>Role:</i> Co-PI<br><i>Amount:</i> \$200,000 (SSHRC); \$160,000 (other sources)<br><i>Source:</i> SSHRC                   |
| 2012 – 2019 | <i>Title:</i> Pathways to Prosperity: New Policy Directions and Innovative Local Practices for Newcomer Integration and Attraction<br><i>Role:</i> Co-PI<br><i>Amount:</i> \$2,513,360<br><i>Source:</i> SSHRC |
| 2011 – 2016 | <i>Title:</i> Solving Social Issues: The Link Between the Motivation to Justify the System and Creativity<br><i>Role:</i> Principle Investigator (PI)<br><i>Amount:</i> \$102,468<br><i>Source:</i> SSHRC      |

## PUBLICATIONS

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- Gaucher, D.**, Friesen, J. P., Neufeld, K., & Esses, V. (in press). Changes in the Positivity of Migrant Stereotype Content: How System-Sanctioned Pro-Migrant Ideology Can Affect Public Opinions of Migrants. *Social Psychological and Personality Science*.
- Esses, V., Hamilton, L., & **Gaucher, D.** (in press). The Role of Attitudes in Migration. To appear in: D. Albarracín & B. Johnson (Eds.), *Handbook of Attitudes*. Abingdon, UK: Routledge.
- Neufeld, K., **Gaucher, D.**, Starzyk, K., & Boese, G. D. B. (in press). Evoking a Psychological Sense of Personal Community Connection Increases Support for All Communities. *Group Processes and Intergroup Relations*.
- Esses, V., Hamilton, L., & **Gaucher, D.** (2017). The Global Refugee Crisis: Empirical Evidence and Policy Implications for Improving Public Attitudes and Facilitating Refugee Resettlement. *Social Issues and Policy Review*, 11, 78-123.
- Gaucher, D.**, Hunt, B. & Sinclair, L. (2015). Can pejorative terms ever lead to positive social consequences? The case of *SlutWalk*. *Language Sciences*, 52, 121-130.
- Gaucher, D.** & Jost, J. (2014). Why does the “mental shotgun” fire system-justifying bullets? *Behavioral and Brain Sciences*, 37, 489.
- Frimer, J. A., **Gaucher, D.** & Schaefer, N. K. (2014). Political conservatives’ affinity for obedience to authority is loyal, not blind. *Personality and Social Psychology Bulletin*, 40, 1205-1214.
- Starzyk, K. B., **Gaucher, D.**, Boese, G. D. B., & Neufeld, K. H. (2014). Framing reparation claims for crimes against humanity: A social psychological perspective. In J. Wemmers (Ed.), *Reparations for crimes against humanity* (pp. 113-124). New York, NY: Routledge.
- Jost J.T., **Gaucher D.**, & Stern, C. (2013). “The world isn’t fair”: A system justification perspective on social stratification and inequality. In J. Dovidio & J. Simpson (Eds.), *APA Handbook of Personality and Social Psychology* (pp. 317-340). Washington, DC: American Psychological Association.
- Laurin, K., **Gaucher, D.**, & Kay, A.C. (2013). Stability and the justification of social inequality. *European Journal of Social Psychology*, 43, 246-254.
- Gaucher, D.**, Wood, J. V., Stinson, D. A., Forest, A. L., Holmes, J. G., & Logel, C. (2012). Perceived regard explains self-esteem differences in expressivity. *Personality and Social Psychology Bulletin*, 38, 1144-1156.
- Stinson, D. A., **Gaucher, D.**, Wood, J. V., Reddoch, L., Holmes, J. G., & Little, C. G. (2012). Sex, “lies,” and videotape: Self-esteem and successful presentation of gender roles. *Social Psychological and Personality Science*, 3, 503 - 509.
- Gaucher, D.**, & Jost, J. (2011). Difficulties awakening the sense of injustice and overcoming oppression: On the soporific effects of system justification. In P. T. Coleman (Ed.), *Conflict, interdependence, and justice: The intellectual legacy of Morton Deutsch* (pp.227-246). New York, NY: Springer Science + Business Media.

- Gaucher, D.**, Friesen, J., & Kay, A. C. (2011). Evidence that gendered wording in job advertisements exists and sustains gender inequality. *Journal of Personality and Social Psychology*, *101*, 109-128.
- Stinson, D. A., Logel, C., Holmes, J. G., Wood, J. V., Forest, A.L., **Gaucher, D.**, & Kath, J. (2010). The regulatory function of self-esteem: Testing the epistemic and acceptance signaling systems. *Journal of Personality and Social Psychology*, *99*, 993-1013.
- Kay, A. C., **Gaucher, D.**, McGregor, I., & Nash, K. (2010). Religious belief as compensatory control. *Personality and Social Psychology Review*, *14*, 38-48.
- Gaucher, D.**, Hafer, C. L., Kay, A. C., & Davidenko, N. (2010). Compensatory rationalizations and the resolution of everyday undeserved outcomes. *Personality and Social Psychology Bulletin*, *36*, 109-118.
- Gaucher, D.**, Kay, A. C., & Laurin, K. (2010). The power of the status quo: Consequences for maintaining and perpetuating inequality. In R. Bobocel, A. C. Kay, M. P. Zanna, & J. M. Olson (Eds.), *The Psychology of Justice and Legitimacy: The Ontario Symposium Vol. 11* (pp. 109-118). Philadelphia, PA: Psychology Press.
- Kay, A. C., Whitson, J. A., **Gaucher, D.**, & Galinsky, A. D. (2009). Compensatory control: Achieving order through the mind, our institutions, and the heavens. *Current Directions in Psychological Science*, *18*, 264-268.
- Kay, A. C. **Gaucher, D.**, Peach, J. M., Friesen, J., Laurin, K., Zanna, M. P., & Spencer, S. J. (2009). Inequality, discrimination, and the power of the status quo: Direct evidence for a motivation to see the way things are as the way they should be. *Journal of Personality and Social Psychology*, *97*, 421-434.
- Jost, J., Krochik, M., **Gaucher, D.**, & Hennes, E. P. (2009). Can a psychological theory of ideological differences explain contextual variability in the contents of political attitudes? *Psychological Inquiry*, *20*, 183-188.
- Stinson, D. A., Cameron, J. J., Wood, J. V., **Gaucher, D.**, & Holmes, J. G. (2009). Deconstructing the “reign of error:” Interpersonal warmth explains the self-fulfilling prophecy of anticipated acceptance. *Personality and Social Psychology Bulletin*, *35*, 1165-1178.
- Kay, A. C., **Gaucher, D.**, Napier, J. L., Callan M. J., & Laurin, K. (2008). God and the government: Testing a compensatory control mechanism for the support of external systems. *Journal of Personality and Social Psychology*, *95*, 18-35.
- Wood, J. V., **Gaucher, D.**, & Choi, K. (2007). Downward social comparison. In R. F. Baumeister & K. D. Vohs (Eds.), *Encyclopedia of Social Psychology* (pp. 263-265). Thousand Oaks, CA: Sage.
- Wood, J. V., Choi, K., & **Gaucher, D.** (2007). Social comparison. In R. F. Baumeister & K. D. Vohs (Eds.), *Encyclopedia of Social Psychology* (pp. 887-889). Thousand Oaks, CA: Sage.

*MANUSCRIPTS IN PREPARATION*

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- Gaucher, D.**, Friesen, J., Kay, A. C, Neufeld, K. & Dupasquier, J. (in prep). *System Justification and Support for Creative and Innovative Solutions to Social Issues: Why the Government—Corporate Creativity Gap Exists.*

**Gaucher, D.** (in prep). *The System-Justifying Function of Language: How Language use at the Institutional-level maintains the Status Quo.*

**Gaucher, D.,** & Oaks, H. (in prep) *Ambivalent Sexism Controls Female Travel: Hostile Sexists Warn Women of Travel's Dangers and Reduce Benevolent Sexists' Perceived Travel Safety.*

Friesen, J., & **Gaucher, D.** (in prep). *Benevolent Sexism and How Belief in Women's Intuition can Perpetuate Traditional Gender Roles.*

#### INVITED TALKS AND COLLOQUIA

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**Gaucher, D.** (2017, November). *Understanding women's underrepresentation in STEM: The role of gendered wording.* SFU President's Dream Colloquium Series Talk, Burnaby, British Columbia, Canada.

**Gaucher, D.,** Friesen, J., & Neufeld, K.H (2016, November). *Tracking Canadian's attitudes towards refugees and immigrants: An empirical investigation of whether and how Canadians' attitudes have changed during Syrian refugee settlement.* Talk, SPPSI-SASP Small Group Conference, Ottawa, Canada.

**Gaucher, D.** (2016, July). "Because it is 2015:" *How gender inequality is perpetuated at individual and institutional levels and the social-psychological processes that can incite change.* Invited Talk, Political Psychology Conference, Warsaw, Poland.

Oakes, H. & **Gaucher, D.** (2016, June). *Ambivalent sexism Controls female travel: hostile sexists warn women of travel's dangers and reduce benevolent sexists' perceived travel safety.* Invited Talk, Society for Social Issues, Minneapolis, Minnesota, United States.

**Gaucher, D.** (2016, January). *How can social-psychological that inform immigration research: Insights from system justification theory and the stereotype content model.* Invited Talk, Center for Migration and Ethic Studies, Western University, London, ON.

**Gaucher, D.** & Neufeld, K. H. (2013, October). *Understanding Barriers to Social Change.* Invited lecture, Robson Hall School of Law, Winnipeg, Manitoba.

Friesen, J. & **Gaucher, D.** (2013, September). *Positive Stereotypes about Women's Intuition and the Perpetuation of Traditional Gender Roles.* Talk, Society of Experimental Social Psychology, Berkely, CA, United States.

**Gaucher, D.** (2011, November). *Individual and Institutional Barriers to Social Change.* Invited talk. Skywalk Series. Millennium Library, Winnipeg, Manitoba.

**Gaucher, D.** & Kay, A.C. (2010, September). *Facilitating Social Change: Capitalizing on People's Motivation to Justify their Socio-Political Systems.* Invited Symposium, British Psychological Society Social Psychology Conference, Winchester, United Kingdom.

**Gaucher, D.** (2010, January). *Status Quo Maintenance within Individuals and Institutions.* Invited Social Division Presentation, Yale University.

## SELECTED CONFERENCE PRESENTATIONS

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- Neufeld, K. H., **Gaucher, D.**, Starzyk, K. B., & Boese, G. D. (2017, January). Evoking feelings of community connection increases support for addressing injustice in minority outgroup communities. Poster presentation at the *Intervention Science Preconference at the Annual Convention of the Society of Personality and Social Psychology*, San Antonio, TX.
- Neufeld, K. H., Starzyk, K. B., & **Gaucher, D.** (2017, January). The initial development of the Political Solidarity Measure: A tool for social change. Poster presentation at the *Annual Convention of the Society of Personality and Social Psychology*, San Antonio, TX.
- Esses, V., Hamilton, L., & **Gaucher, D.** (2017, May). The role of attitudes in migration. Paper presented at the *Annenberg Public Policy Center Attitudes Conference*, Philadelphia, Pennsylvania.
- Neufeld, K. H., **Gaucher, D.**, & Friesen, J. P. (2016, December). The role of social psychological ideologies in public attitudes towards refugees: Empirical evidence from Canada. Paper presentation at the *Pathways to Prosperity: Canada National Conference*, Ottawa, Canada.
- Starzyk, K. B., **Gaucher, D.**, Neufeld, K. H., Vorauer, J. D., Yakubovich, A., & Quesnel, M. (2015). *Framing water as a right increases support for resolving First Nations water issues*. Talk presented at the 76th Annual Meeting of the Canadian Psychological Association, Ottawa, ON, Canada.
- Yakubovich, A., Starzyk, K. B., **Gaucher, D.**, Neufeld, K. H., Vorauer, J. D., & Quesnel, M. (2015). *Is water a Canadian or a human right? Effects of framing on support for resolving First Nations water issues*. Talk presented at the 2nd Annual Create H2O and Water Rights Conference, University of Manitoba, Winnipeg, MB, Canada.
- Oakes, H., & **Gaucher, D.** (2015). *"There's no place like home:" The ideological motivation behind perceptions of danger and danger-related travel advice for female travelers*. Poster presented at the 16<sup>th</sup> Annual Meeting of the Society for Personality and Social Psychology, Long Beach, CA, United States.
- Gaucher, D.**, & Friesen, J.P. (2013). *Women's intuition as system justifying belief*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA, United States.
- Laurin, K., **Gaucher, D.**, & Kay, A.C., (2013). *Legitimizing inequality in stable, unchanging systems*. Talk presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA, United States.
- Neufeld, K. H., **Gaucher, D.**, Frimer, J., & Nicolau, S. (2013). *Hero skepticism: Distrust of Moral Leaders*. Poster presented at the American Psychological Association Convention, Honolulu, HI, United States.
- Neufeld, K. H., **Gaucher, D.**, Boese, G. D., & Starzyk, K. B. (2013). *Sparking social change: How to increase support for addressing social injustice*. Poster presented at the Canadian Psychological Association, Quebec City, QE, Canada.

Boese, G. D., **Gaucher, D.**, Starzyk, K. B., & Neufeld, K. H. (2012). *Reminders of community connection as a useful strategy for shifting public opinion on issues of intergroup inequality*. Poster presented at the Annual Meeting of the International Society for Political Psychology, Chicago, IL, United States.

Friesen, J., **Gaucher, D.**, & Kay, A. C. (2012). *When attempts to recruit women into traditionally male-dominated domains backfire*. Poster presented at the Society for Personality and Social Psychology, San Diego, CA, United States.

**Gaucher, D.**, & Fiske, S. (2012). *Tread Carefully: The Role of Ambivalent Sexism in Judgments of Victimization and Danger*. Poster presented at the 13th Annual Conference of the Society for Personality and Social Psychology, San Diego, CA, United States.

MacGregor, J. C. D., & **Gaucher, D.** (2012). *Sunny days and lottery winnings: Associations with low self-esteem people taint judgments about uncontrollable events*. Poster presented at the 13th Annual Conference of the Society for Personality and Social Psychology, San Diego, CA, United States.

**Gaucher, D.**, Friesen, J., & Kay, A. C. (2010). *The Existence and Impact of Gendered Wording in Job Advertisements*. Symposium Presentation, Society for the Study of Social Issues, New Orleans, LA, United States.

**Gaucher, D.** (2009). *Language and the maintenance of inequality: How biased wording in job ads affects job appeal*. Social Division Presentation, New York University, NY, United States.

**Gaucher, D.**, Wood, J. V., Stinson, D. A., Holmes, J. G., Logel, C., & Hogle, A. (2009). *Testing a risk regulation model of emotional expressivity*. Poster presented at the Convention of the Society for Personality and Social Psychology, Tampa, FL, United States.

**Gaucher, D.**, Kay, A. C., Peach, J., Friesen, J. Zanna, M. P., & Spencer, S. J. (2008). *Power of the status quo: The societal and personal consequences of inferring what "is" as what "ought" to be*. Symposium Presentation, Biannual Meeting of the International Society for Justice Research, Adelaide, Australia.

**Gaucher, D.**, Kay, A. C., Peach, J., Zanna, M. P., & Spencer, S. J. (2008). *The Naturalistic Fallacy: From is to ought as a means of system justification*. Poster presented at the Convention of the Society for Personality and Social Psychology, Albuquerque, NM, United States.

**Gaucher, D.**, & Kay, A. C. (2007). "Who's in control here? The endorsement of external agents of control as a substitute for personal control." Poster presented at the Convention of the Society for Personality and Social Psychology, Memphis, TN, United States.

**Gaucher, D.**, Anthony, D. B., Wood, J.V. & Holmes, J. G. (2006). *You can't fake a smile: Self-esteem and verbal and non-verbal behavioral incongruence*. Poster presented at the Convention of the Society for Personality and Social Psychology, Palm Springs, CA, United States.

#### *OTHER AWARDS AND SCHOLARSHIPS*

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- Merit Award, for exceptional faculty member performance, University of Winnipeg, 2012-2016
- SSHRC CGS Doctoral Graduate Scholarship (\$80,000), University of Waterloo, 2006-2010
- SSHRC Master's Scholarship (\$17,500), University of Waterloo, 2005-2006

### *COURSES TAUGHT*

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- Introductory Psychology (University of Winnipeg)
- Social Psychology (University of Winnipeg)
- Research Methods (University of Winnipeg)
- Advanced Seminar: Psychology of Social Inequality and Social Change (University of Winnipeg)
- Advanced Seminar: Research Methods in Social Psychology (University of Winnipeg)
- Social Cognition (University of Waterloo)

### *PROFESSIONAL AFFILIATIONS*

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- Society for Experimental Social Psychology (SESP) member, July 2015-present
- International Society for Justice Research (ISJR), 2004-present
- Society for the Psychological Study of Social Issues (SPSSI), 2006-present
- Society for Personality and Social Psychology (SPSP), 2004-present
- Canadian Psychological Association (CPA), 2002-present

### *PROFESSIONAL ACTIVITY*

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- University Research Ethics Board Member, University of Winnipeg, 2011-Present
- Primary Supervisor, Nine Honours Students' Theses, University of Winnipeg, Fall 2011 – Present
- Co-Supervisor, Katelin Neufeld's PhD Thesis on *Political Solidarity*, University of Manitoba, Fall 2014 – Present
- Member of the Board of Directors, Pathways to Prosperity, 2015-2019
- Member of the Editorial Consulting Board for Journal of Personality and Social Psychology Bulletin, 2016-2017
- Undergraduate Research Committee Member, Psychology Department, University of Winnipeg, 2012-2016
- Member of Integrated Academic and Research Plan, University of Winnipeg, Steering Committee, 2016
- Supervisor, Katelin Neufeld's Master's thesis; *The Role of Abstract Construal in Increasing Public Support for Addressing Local Injustice*, University of Manitoba, successfully completed 2014
- Reviewer, *Social Sciences and Humanities Research Council* Insight Grants, Canada, 2011
- Reviewer, *National Science Foundation* Social Science Research Grants, United States of America, 2011
- Consultant, Longitudinal Study on Goals in Dating Relationships, University of Waterloo, 2009-2010
- Research Ethics Committee Member, University of Waterloo, 2007-2010
- Co-Chair, Committee for Child Care on Campus, University of Waterloo, 2006-2008
- Ad hoc reviewer for the *Journal of Personality and Social Psychology*, *European Journal of Social Psychology*, *Group Processes and Intergroup Relations*, *Personality and Social Psychology Bulletin*, *Psychology of Women Quarterly*, *Political Psychology*, *Social Justice Research*, *Proceedings of the National Academy of Science*